



Now Provides

Press Release & Content Distribution Services

Distribute your press release to thousands of media outlets and get immediate coverage



1. Write

Get highly experienced team of writers from journalism and PR background to write your press release

2. Publish

Immediate coverage in www.newstream.asia, our content distribution portal where your press release is boosted via all social media platforms



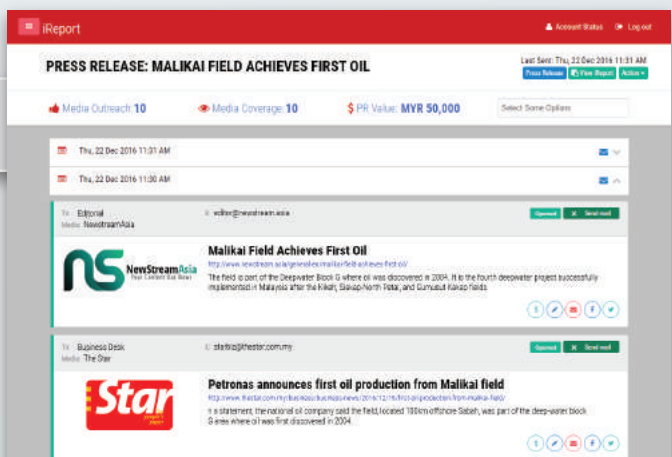
2. Distribute

We distribute your press release to almost **25,000** media contacts with a specific list of targeted media, ensuring a high pick rate



4. Monitor

Get daily alerts and full coverage report when your press release is published





Our Services, Reach and Rates

Services	Reach	Rates
<p>1. Press Release/Content distribution</p> <ul style="list-style-type: none"> ▶ Targeted media list: Client will be given a list of targeted media list for approval prior to dissemination ▶ Editorial Support: Our content specialists consisting of award winning and experienced journalists and writers will provide the necessary edits to ensure a high pickup rate. The content will also be tweaked to ensure that it is suitable for different platforms and media outlets ▶ Media monitoring- full report of coverage will be provided at the end of distribution period (max three weeks) 	<p>The press release/content will be also distributed via Supernewsroom to:</p> <ol style="list-style-type: none"> 1. Mainstream media outlets 2. Online news agencies & bloggers* 3. Social media boost (Facebook) 4. Online sites and wire services (SEO) <p>Coverage in:</p> <ol style="list-style-type: none"> 1. www.newstream.asia 	<p>RM 1500</p> <p>Unlimited words Max 3 high-res photos</p>
<p>2. Press Release/Content writing</p> <ul style="list-style-type: none"> ▶ Research: Interview via phone, email or face to face by our experienced team of writers ▶ Writing: Headline, suitable angles, editing and proofreading 		<p>RM 2500 includes:</p> <ul style="list-style-type: none"> ▶ One language (BM or English) ▶ Three revision by the client ▶ One complimentary coverage in www.newstream.asia
<p>3. Video News Release</p> <ul style="list-style-type: none"> ▶ Research: Interview via phone, email or face to face by our experienced team of writers ▶ Production: On location and interview with spokesperson, content, angle, editing ▶ Distribution (as per 2) 	<p>The press release/content will be also distributed via Supernewsroom to:</p> <ol style="list-style-type: none"> 1. Mainstream media outlets 2. Online news agencies 3. Social media (Shared via Newstream and Top News Malaysia) <p>Coverage in:</p> <ol style="list-style-type: none"> 1. www.newstream.asia 	<p>RM 4000</p>

We also provide tailor-made packages. Please contact us at enquiry@intelectasia.com for more information.